

LOUDOUN BEER AWARDS

February 4, 2025

The Loudoun County Beer Awards celebrate the talent, innovation, and community spirit of our local craft beer industry. This inaugural event honors the exceptional work of Loudoun County's brewers and highlights the contributions that make our beer scene thrive. Join us as we raise a glass to the very best of Loudoun County beer!







Join Us At Lark Brewing Co.

Sponsorship Opportunities: Support Loudoun County's craft beer community and showcase your brand with tailored sponsorship options for the Loudoun Beer Awards.

Beer Competition & Awards Submission: Loudoun County breweries can showcase their best brews by entering up to five beers in the 2024 competition, with winners announced at the awards ceremony. Charity Partner: Legacy Farms, supporting neurodiverse adults through agricultural and vocational programs, is proud to be the 2024 Loudoun Beer Awards charity partner.



LOUDOUN BEER AWARDS

February 4, 2025 @ Lark Brewing Co.

Links and Info to Know

Stay informed and prepared for the Loudoun County Beer Awards with these essential resources:

- Event Tickets: <u>Get Tickets</u> Get tickets, updates and schedule on the Loudoun Beer Award Banquet. \$75 for General Admission. \$60 for LCBA Members General Admission.
- **Beer Submission Guidelines:** <u>Submit Your Beer</u> Find all the details for entering your brewery's best creations into the competition.
- Voting Information: <u>Vote Now</u> Breweries can cast their votes for the Brewers' Choice Awards categories and help recognize excellence in our community.
- **Sponsorship Opportunities**: <u>Become a Sponsor</u> Learn how to support the awards and promote your brand.
- **Charity Partner:** <u>Legacy Farms</u> Learn more about this year's charity partner and how your participation supports their mission.

Make sure to explore these resources to make the most of this exciting event!

Contact:

Kevin Anderson, Executive Director Loudoun County Brewers Association kanderson@loudounbeer.org



Awards Banquet Sponsorship Packages

February 4, 2025 @ Lark Brewing Co - Aldie, VA

We understand that every business has unique goals and ideas for how they'd like to contribute. If you have a specific vision or idea for sponsorship that isn't included in our existing packages, we'd love to hear from you! Whether it's sponsoring a specific aspect of the event, providing in-kind contributions, or exploring a creative way to showcase your brand, we're happy to work with you to craft a custom sponsorship opportunity that aligns with your objectives and supports the success of the **1st Annual Loudoun Beer Awards Banquet**. BeerAwards@LoudounBeer.org

1. Signature Sponsor- \$2,250 (3 Available)

- Exclusive sponsor recognition on all event materials.
- Logo prominently displayed on stage and during the awards ceremony.
- Recognition in opening and closing remarks.
- Opportunity to present one award category.
- Four complimentary tickets to the banquet.
- Opportunity to provide branded swag for attendees.
- Dedicated social media post highlighting sponsorship.
- Logo on email advertisements

2. "Hops Hero" Gold Sponsor – \$1,350

- Logo on event signage and marketing materials.
- Recognition during the event.
- Opportunity to provide branded swag for attendees.
- Two complimentary tickets to the banquet.
- Mention in a social media post thanking sponsor.
- Logo on email advertisements

3. "Barrel Benefactor" Silver Sponsor – \$750

- Logo on shared sponsor signage at the event.
- Listing on the LCBA website's event page.
- Verbal acknowledgment during the banquet.
- Two complimentary ticket to the banquet.



- Name listed on the event program and shared sponsor signage.
- Recognition during a group thank-you at the event.
- Mention in the post-event thank-you social media post.





Loudoun Beer Award Sponsorship Sign Up

Breweries Vote for the Loudoun County Beer Awards Brewers' Choice Award Categories

Winners will be announced at the Feb 4, 2025, Loudoun Beer Awards Banquet at Lark Brewing Co.

Loudoun County breweries, it's time to make your voice heard! Help us recognize the best businesses, brews, and employees in our community by submitting your nominees for the 2025 Loudoun County Beer Awards. Each brewery can nominate one candidate per category and may proudly nominate their own business or staff — something we strongly encourage! Voting is limited to **authorized representatives from each brewery**, and each representative may cast their vote **once online**. Be sure to participate and shine a spotlight on the incredible talent and dedication within our local craft beer scene.

Winner and Runner-Up will receive a FREE Loudoun Beer Awards Ticket

Award Categories

- 1. **Community Service Champion**: Recognizing breweries that demonstrate exceptional commitment to community service.
- 2. Brewer of the Year: Awarded to the most innovative and dedicated brewer of the year.
- 3. General Manager (GM) of the Year: Celebrating excellence in brewery management.
- 4. Best Label Design: Honoring the most creative and visually appealing label design.
- 5. **Best Event of the Year**: For the brewery that hosted the most memorable and impactful event.
- 6. Best in Show Award: The ultimate recognition for the top beer of the awards.
- 7. Beertender of the Year: Celebrating exceptional service and knowledge in craft beer.
- 8. **Best of Loudoun Beer**: Awarded to the beer that best represents Loudoun through the use of locally grown ingredients.

Make your nominations count and help us honor the exceptional talent that drives Loudoun County's craft beer industry.





Loudoun County Beer Awards 2024 Beer Submission Form Instructions

The 2024 Loudoun Beer Awards offer a unique opportunity for Loudoun County Virginia breweries to showcase their finest creations and gain well-deserved recognition for their craft. With the ability to submit up to five beers, breweries can highlight a diverse range of styles and innovative brews that make their brand stand out.

Submission Guidelines

- Eligibility: Open exclusively to Loudoun County, VA breweries.
- Categories: Breweries can submit up to five beers across 10 categories.
- Submission Methods: Complete the online form or submit a paper form by January 15, 2025.
- Beer Drop-Off: Deliver entries on Wednesday, January 15, 2025. A total of 192oz (twelve16oz beers) must be delivered for each beer entry.
- Judging Process: Beers will be evaluated by a panel of certified judges, industry experts, and craft beer enthusiasts.
- Awards Ceremony: Winners will be announced at the 1st Annual Loudoun Beer Awards on February 4, 2025, at Lark Brewing Co.

Submit up to 5 beers with no registration fee!

This is your chance to put your brewery in the spotlight and celebrate the incredible craft beer scene of Loudoun County. Don't miss out!

Beer Submission Form Deadline: January 15, 2025.

Beer Drop Off: Wednesday, January 15, 2025 - At 1 of 3 Locations.

- 1. Loudoun Brewing Company Leesburg (2pm-8pm)
- 2. Old 690 Brewing Purcellville (12pm-5pm)
- 3. Dynasty Brewing Ashburn (12pm-8pm)

Judging Date: Saturday, January 18, 2025, 2pm-6pm at Dynasty Brewing Ashburn, Virginia

Contact: BeerAwards@LoudounBeer.org

Loudoun County Beer Awards 2024 Beer Entry Form – Paper Version

BREWERY ENTRY FORM

Brewery Name:	
Street Address:	
Contact Name:	
Title:	
Phone:	
Email:	

BEER ENTRIES

Beer Entry#	Category Type (IPA, Light Lager, Etc.)	Brand Name (Brewery or Brand)	Beer Name (Fanciful)	ABV (%)
1.				
2.				
3.				
4.				
5.				

Email Completed Forms To BeerAwards@LoudounBeer.org



SCAN for Online Submission Form

Beer Submission Categories

- **Category 1.** IPA: Showcase the bold, hoppy flavors that define this iconic and beloved style.
- **Category 2.** Hazy IPA: Highlight the juicy, aromatic allure of this fanfavorite variation.
- **Category 3.** Wheat Beer: Recognize excellence in wheat-forward brews, including hefeweizens, witbiers, and other styles.
- **Category 4.** Dark Ales: Honor the rich, complex flavors of stouts, porters, and other dark ale styles.
- **Category 5.** Light Ales: Celebrate crisp, refreshing ales that are perfect for any occasion.
- **Category 6.** Light Lager: Shine a spotlight on clean, easy-drinking lagers that are staples in the craft beer world.
- **Category 7.** Dark Lager: Applaud the deep, malty character of dark lagers and bocks.
- **Category 8.** Fruited Beers: Recognize creativity in beers featuring fruitforward flavors and innovative recipes.
- **Category 9.** Old World / International Styles: Celebrate the timeless appeal of classic beer styles from brewing traditions around the globe.
- **Category 10.** Hard Alternatives: Honor innovation in beverages like hard seltzers, teas, sodas, and other alternatives.

TUESDAY FEBRUARY

Hosted by

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BREWER

AT LARK BREWING COMPANY DOORS OPEN AT 05:00PM The Event

02/04/2025



TICKETS \$60/ Per Person

AWARD CEREMONY & ALL INCLUSIVE BANQUET DINNER LOUDOUN'S BEST BEERS For more information: www.LoudounBeer.org

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LEGACY FARMS

The Loudoun County Brewers Association is proud to partner with Legacy Farms as the official charity sponsor for the 2024 Loudoun Beer Awards on February 4, 2025 at Lark Brewing Co. in Aldie, VA.

